

An aerial photograph of the Durban coastline at sunset. The ocean is on the left, with waves breaking onto a sandy beach. A long wooden pier extends from the beach into the water, with a crane visible on it. The city skyline is in the background, featuring various high-rise buildings. The sky is filled with soft, colorful clouds.

DURBAN TOURISM

CORPORATE PRESENTATION
2018


DURBAN
THE WARMEST PLACE TO BE

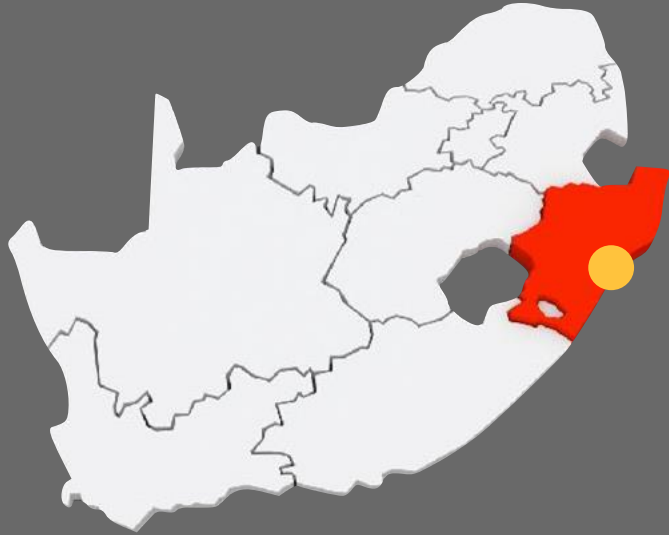


ACCOLADES

- 2017 - Durban Africa's first UNESCO City of Literature
- 2017 - Durban is one of the top 52 destinations to visit in 2018 by Fodor's Travel.
- 2017 - Moses Mabhida Stadium is included in a Conde Nast Traveler online round-up of the 20 most beautiful places in South Africa.
- 2017 - The Hilton Durban was awarded South Africa's Leading Business Hotel
- 2017 – Durban named 'SA City with highest Quality of Life" by Mercer's Annual Quality of Living Survey
- The Oyster Box Hotel voted by TripAdvisor Traveller's Choice Awards - Voted No. 1 Top Hotel in South Africa
- 2017 CNN - voted Durban as one of the world's top 10 most underrated cities.
- 2018 - Durban wins WWF One Planet City Challenge award
- 2018 – 25TH WORLD TRAVEL AWARDS - Africa & Indian Ocean. Durban voted as
 - Africa's Leading Cruise Port
 - Africa's Leading Meetings and Conference Destination
 - Africa's Leading City Destination
 - Durban ICC is Africa's Leading Meetings & Conference Centre



Africa's Premier
Coastal Destination
Located East Coast of
South Africa.



DESTINATION DURBAN

- The gateway South Africa and African Continent
- Boasts rich and vibrant cultural diversity
- Warm Hospitality and friendly people
- Mid sub-tropical climate, all year sunshine
- An urban and rural society of three million people
- The largest and busiest port in Africa's with vibrant manufacturing, finance, community services, transport and retail sectors
- Stunning natural environment with nature reserve , rivers, lakes and coastal forest rich in flora and fauna
- Excellent destination for wining, dining and entrainment
- Countless exciting activities and adventures to experience



CONNECTING TO DURBAN



HOW WE SELL DURBAN



CONFERENCES



CULTURE/HERITAGE



473 HOTELS



16 MUSEUMS



EVENTS



258 RESTAURANTS



SAFARI



164 ATTRACTIONS



DISCOVER BEYOND DURBAN

- BERG
- BEACH
- BATTLEFIELDS
- BUNNY CHOW
- BRAAI
- BUSH

Majestic
Zulu Kingdom

DISCOVER LIFETIME EXPERIENCES & MEMORIES

- FAMILY QUALITY TIME
- MEMORABLE HOLIDAYS
- UNIQUE EXPERIENCES
- AFFORDABILITY
- AUTHENTIC ACTIVITIES
- BUCKET LIST - AFRICA





DURBAN VALUE PROPOSITION

- Product and Packages customized to create tourists experiences
- Strong Partnerships and collaboration with trade in packaging destination
- World - Class infrastructure and facilities for leisure, sporting and eventing
- Connectivity - Durban's Free Wifi - Internet
- Accessibility - By Road [3 hours], Air [2 hours]
- Direct flights - Zimbabwe, Namibia, Dubai, Turkey and Heathrow
- Part of Africa - South African Experience






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